



monkeybridge

ORGANISATION	<a href="#">MonkeyBridge</a>
Profile	<p>MonkeyBridge is a consulting company and a start-up incubator. We are the global partner of innovative start-ups and companies looking for financing to grow.</p> <p>First, we help SMEs structure their needs and ask themselves the right questions about corporate governance, operational performance, digital, innovation &amp; technology, marketing management and funding. Then we identify the most suitable funding sources at the right time to achieve new objectives. These sources may be private, but we specialize in optimising public incentives.</p> <p>Our team has six senior consultants, some have more than 25 years of experience in supporting innovative businesses.</p> <p>We are constantly working with around 50 start-ups and 200 companies in a wide variety of sectors; from the food industry to mechanical engineering, including robotics, chemistry, ICT, biotech, and E-health.</p>
Previous experience in European projects	<p>MonkeyBridge has experience in European projects because we have set up projects for companies. We built especially research projects in the funding program H2020 dedicated to digital transformation in health and care. Two of these projects are called InteropEHRate and DataVaults.</p> <p>In addition, two of our team have worked in regional development or research agencies and have a very good practice of European funds.</p>
Interests for future projects proposals	<p>We would like to be part of a transnational consortium in which we would find complementary expertise or skills. This consortium would develop a support path for start-ups and companies to strengthen their competitiveness. The project we would like to be part of is a project where there is value creation thanks to transnational dialogue between different ecosystems.</p>



	<p>We think we can bring especially to a project our strategic analysis methodology, our network of multisectoral start-ups and companies and our skills in marketing management and funding.</p>
Project ideas	<p>We work in a network with private companies that are experts in their field, we also work hand in hand with public organisations, accelerators, clusters and research centres. It's our ecosystem in which we notice that start-ups, scale-ups and businesses are on the front line of the digital revolution. The idea is to connect our ecosystem with others in Europe to encourage an open innovation model. The goals of the transnational cooperative network would be focused on these main axes:</p> <ul style="list-style-type: none"> <li>-Collaboration between businesses and start-ups with an 'open innovation' approach.</li> <li>-A collaborative relationship between businesses and start-ups embracing the idea of 'Proof of Concept – Proof of Value'.</li> <li>-A collaborative relationship between businesses and start-ups with an 'open borders' approach.</li> <li>-A collaborative relationship between businesses and start-ups with a 'cross-fertilisation' approach.</li> </ul> <p>With a focus on digital technologies, the idea at the heart of the project would be to nurture collaborative relationship between businesses and start-ups, creating virtuous circles embracing the concept of open innovation.</p> <p>To achieve these objectives, we have thought of a cascade funding initiative; we are nevertheless open to any other proposal.</p>
3 key words	<p>Open-innovation, Startup, Digital technologies</p>
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