

INVEST IN | ONLY LYON

ORGANISATION	<u>ADERLY / INVEST IN LYON</u>
Profile	<p>Focus on Promotion and Inward Investments - with a team of around 40 people in a region of 3.3M hab, covering 2 major cities (Lyon and Saint-Etienne).</p> <p>Private non-profit association very largely publicly funded - mainly by Lyon Metropole and Chamber of Commerce and Industry.</p> <p>Co-founder of ONLYLYON initiative.</p> <p>Focus on investments with impact (ESG criteria, SDG compliant)</p>
Previous experience in European projects	<p>Awarded an <u>INNOSUP-05 in 2020</u> (project called TALENT), together with Berlin Partner and Rotterdam Partners on Talent Attractiveness as a cutting-edge asset for European SMEs. ADERLY is the coordinator of the proposal.</p> <p>Start: March 1, 2021</p>
Interests for future projects proposals	Investments with impact – ESG and SDG-focused with a significant experience in Social Entrepreneurships
Project ideas	n/a at this stage
3 key words	Impact, Social, SDG
Contact person(s)	<p>Cedric Grignard</p> <p>Director New Business & Innovation</p> <p>+33 687 103 244</p> <p>grignard@investinlyon.com</p>

