



Pannon Novum
 Nyugat-dunántúli
 Regionális Innovációs Nonprofit
 Korlátolt Felelősségű Társaság

ORGANISATION	<p><u>Pannon Novum West Transdanubian Regional Innovation Non-profit Ltd.</u></p>
Profile	<p>Pannon Novum has been working as a regional innovation agency in a legal entity of non-profit company since 2008 in Western part of Hungary, including three counties: Zala, Vas and Győr-Moson-Sopron. We have offices in each county with all together 8 employees. Our mission is to help the innovation activities of the entrepreneurs and their associated partners from the idea to the market entrance. Main owners of the company: Zala county foundation for enterprise promotion, Chamber of commerce and industry for county Vas, Government for county Vas.</p> <p>Main stakeholders: Ministry for Finance, Ministry for Technology and Innovation, National Research and Development Agencies, Chambers of commerce and industry, regional innovation agencies, local governments.</p> <p>Main target groups: inventors, start-ups, SMEs, research institutes, clusters, universities, students.</p> <p>Main activities:</p> <ul style="list-style-type: none"> • Training, coaching, and mentoring. • Cluster management services • Innovation survey, audit • Project management, innovation management • Development strategies, concepts, studies • Business plan, feasibility study • Consultation services for SMEs • Organization of study tours, conferences, workshops <p>The company has been also successfully participating in different EU funded projects for more than 10 years.</p>



Previous
experience in
European
projects

Some of our international project cooperation from the last years:

Interreg Central Europe – ECOS4IN: Cross-border Ecosystem for Industry 4.0 (project duration: 2019-2022)

<https://www.interreg-central.eu/Content.Node/ECOS4IN.html>

It will closely analyse the current situation of Industry 4.0 implementation and create a tool “ECOS4IN Knowledge Base”, which will be tested in pilots as an essential source of information to raise awareness about Industry 4.0. Moreover, the project will design the ecosystem model according to the regional conditions and context and equip the participating regions with action plans that will provide relevant material for forthcoming revisions of RIS3 strategies.

INTERREG EUROPE – InnoBridge: Bridging the innovation gap through converting R&D results into commercial success in a more effective and efficient way (project duration: 2016 – 2021)

<https://www.interregeurope.eu/innobridge/>

Main task: leading Good practice WP, organizing interregional learning workshop and study visit, sharing knowledge and experiences, development regional action plan, involvement of managing authority – ministry and regional stakeholders, etc.

INTERREG EUROPE – SKILLS+:

SKILLS+ aims at advancing public policies promoting information and communication technologies (ICT) skills among SMEs in rural areas helping them seize fully the opportunities offered by a digital single market and benefits of a digital economy. (project duration: 2016 – 2021)

Main task: organizing interregional policy learning workshop and study visit, sharing knowledge and experiences, development regional action plan, plan, involvement of managing authority – ministry and regional stakeholders etc.

<https://www.interregeurope.eu/skillsplus/>

INTERREG EUROPE – INNOGROW:

Regional policies need to correspondingly support the diffusion of innovative solutions and new business models that will lead to increases in productivity and access to new markets. (project duration: 2016 – 2021)

Main task: leading Action Plan Development WP, organizing interregional policy learning workshop and study visit, sharing knowledge and experiences, development regional action plan, plan, involvement of managing authority – ministry and regional stakeholders, etc.

<https://www.interregeurope.eu/innogrow/>

INTERREG EUROPE – SYMBI:

Project will contribute to improve the implementation of regional development policies and programmes related to the promotion



	<p>and dissemination of Industrial Symbiosis and Circular Economy. (project duration: 2016 – 2021) https://www.interregeurope.eu/symbi/ Main task: leading Communication WP, organizing interregional policy learning workshop and study visit, sharing knowledge and experiences, development regional action plan, plan, involvement of managing authority – ministry and regional stakeholders, etc.</p> <p>INTERREG V-A Austria-Hungary – DigiUp 4.0: Development of digital competences of young people for reducing industry 4.0 (Project duration: 2020-2022)</p> <p>INTERREG V-A Austria-Hungary – femcoop PLUS: Development of an innovative cross-border service package of enterprises with the aim to increase the proportion of women in technical professions. (project duration: 2016 – 2019) http://www.interreg-athu.eu/femcoopplus/ Main task: leading Communication WP, developing workshop concepts for scholars, organizing workshops and interactive company visits for scholars, involvement of SMEs and schools, etc.</p> <p>INTERREG V-A Slovenia-Hungary – GreenReg: Strengthening the green competencies of regional development institutions (Project duration: 2020 – 2021) http://www.si-hu.eu/hu2/greenreg/</p> <p>INTERREG V-A Slovenia-Hungary – E-CONOMY: Institutional cohesion for the economic development of the cross-border area with the implementation of digitalisation. (project duration: 2018-2019)</p>
<p>Interests for future projects proposals</p>	<p>Interesting project topics for us:</p> <ul style="list-style-type: none"> - digitalisation – industry 4.0, - university-industry collaboration, promotion of R&I activities of SMEs, - circular economy, - social innovation.
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