

**Sarajevska regionalna
razvojna agencija**



**Sarajevo Economic Region
Development Agency**

<p>ORGANISATION</p>	<p><u>Sarajevo Economic Region Development Agency SERDA</u> <u>Bosnia and Herzegovina</u></p>
<p>Profile</p>	<p>Sarajevo Economic Region Development Agency SERDA was established in 2003 and its founders are: Canton Sarajevo, the City of Sarajevo, the City of East Sarajevo and 32 municipalities of the Sarajevo Macro Region - SMR.</p> <p>The Sarajevo Macro Region is one of the five economic regions in BiH spreading over the territory of 32 municipalities in both entities, out of which 19 municipalities belong to the Federation of BiH while 13 municipalities are from bh.entity Republika Srpska. The total surface area is 8.701 km² representing 17% of the total surface area of BiH and the population is around 770.000 inhabitants. The largest concentration of population is in the metropolitan area of the City of Sarajevo, the capital of Bosnia and Herzegovina.</p> <p>SERDA is the leading development agency in the country, an unavoidable factor in development of the economy of Sarajevo Macro Region, and a strong and reliable partner in the regional economic development of Bosnia and Herzegovina.</p> <p>Its primary role is to encourage development of small and medium-sized enterprises (SMEs) in the region by providing financial support, conducting specialized trainings and educations, developing entrepreneurial infrastructure, developing human resources, strengthening the region's competitiveness, advising entrepreneurs, providing services to potential foreign investors and implementing various inter-regional and international projects aiming to create favourable entrepreneurial climate in SMR.</p> <p>So far, SERDA has implemented more than 400 projects in the areas of business development and SME support, education and standardization, environmental protection, tourism, waste management, infrastructure, agriculture, culture etc. in partnership with our founders, various domestic institutions and international organizations operating in BiH.</p>



	<p>SERDA implements projects, and activities, which are directed towards the achievement of the following strategic objectives:</p> <ol style="list-style-type: none"> 1. Development of economic activity in region; 2. Providing business framework in region; 3. Human resources development; 4. Strengthening the competitiveness of region. <p>SERDA has 20 employees, a highly qualified staff experienced in various projects implementation.</p>
<p>Previous experience in European projects</p>	<p>SERDA has huge experience in implementation projects through EU programmes such as: IPA CBC – SEE programme; IPA Adriatic CBC programme; ADRION, Danube Transnational programme, MED Programme, IPA CBC BiH-Montenegro; IPA CBC BiH-Serbia; HORIZON 2020, ERASMUS +, Europa for citizens...</p> <p>IPA CBC – SEE programme 2007-2013:</p> <ul style="list-style-type: none"> - Sustainable innovation for textile in SEE - TEX-EASTILE - From army to entrepreneurship F.A.T.E - CLusters Orientation towards Up-to-date technologies and models for common Development - CLOUD - Integrated tourism action plans for SEE excellence - INTOURACT - Transnational cooperation for the improvement of buildings energy performance and efficiency – TRACE - South East Europe jointly developed common advanced virtual accessibility solutions to support public services - SECOVIA - Joint Disaster Management risk assessment and preparedness in the Danube macro-region - SEERISK (SEE Strategic Call) - Facilitating Responsible Innovation in SEE countries – FaRIInn <p>IPA Adriatic CBC programme 2007-2013:</p> <ul style="list-style-type: none"> - Boosting Research and Innovation Potential of the Adriatic Cross-border Area in a Joint Research Initiative led by Metris Research Centre - Metris plus - Adriatic Route for Thematic Tourism – ADRIATIC ROUTE - Traveller Information System for the Adriatic Region –TISAR - Adriatic Health and Vitality Network – AHVN <p>MED Programme 2007-2013:</p> <ul style="list-style-type: none"> - Promoting Zero waste – ZEROWASTE PRO - Energy Enterprise Generation in the Med Area – ENERGEIA - Green groWing of SMEs: Innovation and Development in the energy sector in mEd aRea – WIDER <p>Specific EU Calls:</p>



- Increasing competitiveness of metal industry through developing new occupations and technologies, EC Delegation to BiH Value chain mapping programme – EUMETAL (6th call)
- Development of new eco-touristic product – National park Sutjeska, EC Delegation to BiH Value chain mapping programme (6th call)
- Support to the development of the Fast Growing SMEs (FGSME) and local business environment (7th Call)

IPA CBC BiH-Montenegro:

- Year-round tourism in mountain destination of B&H and Montenegro- 365
- Katun Roads of Montenegro and Bosnia and Herzegovina

IPA CBC BiH-Serbia:

- Support to cooperation, inclusion, education and promotion of Roma culture in B&H and Serbia “SA-ŠA”
- Increasing competitiveness of SMEs and enhancement of cross border links in metal industry - EUMETAL2
- Agriculture Forecast-Reporting System (AFRS) in the Cross Border Region
- Development and Promotion of Health Tourism Spas in Cross-border Area of B&H-Serbia – CROSS SPA
- Environment friendly, new and organic approach to agriculture in cross border region of Serbia and Bosnia and Herzegovina – ENO AGRI

Europe for Citizens 2007-2013:

- From YU to EU
- European Network of the Civil Resource Centers
- Capacity Building programme for municipality co-operation in the Adria-Balkan- CAP ABC

Europe for Citizens 2014-2020:

- Network for cooperation and democratic participation of citizens in the Adriatic-Balkan area CAPE-AB
- Solidarity and citizens involvement network for crisis prevention and management of municipalities and regions in a volatile and dynamic Europe SOLICRIS
- The Culture that unites us

Horizon 2020:

- COproduction with NaturE for City Transitioning, INnovation and Governance CONNECTING

Danube Transnational programme 2014-2020:

- Danube Framework for Responsible Research and Innovation using Socio-Technical Integrating D-STIR



- High-performance Computing for Effective Innovation in the Danube Region InnoHPC
- Fostering Innovation in the Danube Region through Knowledge Engineering and IPR Management KNOWING IPR
- Digital Transformation in the Danube Region DIGITTRANS

Adriatic-Ionian Programme Transnational 2014-2020

- Building the ADRION Brand Name in Tourism: Indulging all Five Senses ADRION 5 SENSES
- SUsustainability PERFORMANCE of LNG-based maritime mobility SUPER LNG

MED Programme 2014-2020:

- Hacking the Mediterranean economy through the Creative and Cultural sector CHEBEC
- CrealInnovation
- Improving innovation capacities of private and public actors for sustainable and profitable REcycling of LIVEstock WASTE RE-LIVE WASTE
- GREEN and smart Mobility INDUstry innovation Green Mind
- Boosting the financing of innovation for green growth sectors through innovative clusters services in the MED area FinMeD

ERASMUS+ PROGRAMME

- Next destination Balkans: agritourism landscapes development LANDS

SERDA STRATEGIC PROJECTS

- Loan Guarantee Fund (with Government of Canton Sarajevo)
- Centre for adult education SERDA
- Office for Energy efficiency
- Project Academy

Bilateral cooperation:

- Development of mentoring system for SMEs in Bosnia and Herzegovina, Serbia and Montenegro – Japanese development governmental fund
- Making Markets For The New Generations, Swiss Agency for Development and Cooperation (SDC) – Helvetas Swiss Intercooperation and Posao.ba

Challenge to Change - Strengthening business development in Bosnia and Herzegovina through support to innovations - Swedish Agency for International Development (SIDA)

- Östsam Regional Development Council – Raising awareness of regional and local politicians about their role in development process – Swedish experience, joint project



	<p>financed by ICLD (International Center for Local Democracy) Sweden (local partner)</p> <ul style="list-style-type: none"> - Waste management – as means to increase local democracy and citizen’s influence. Exchange of experiences between Sarajevo Canton and East Sweden Region
Interests for future projects proposals	Given the limited possibilities of using EU funds because BiH is not a member of the EU, our interest is to be more involved in EU project partner from BiH, use the knowledge from EU partners and share with our stakeholders.
Project ideas	<p>In 2017. SERDA established Challenge fund through Challenge to change project, funded by Sida/Embassy of Sweden, for innovative business ideas and during 6 public call we received 3164 applications, which confirms the interest of the business community for this kind of support. SMEs are a key generator of economic development of every country, including Bosnia and Herzegovina. Challenge fund as a risk sharing capital could be good example for some future projects funded by EU.</p> <p>In cooperation with our founders, SERDA started several strategic projects in different sectors, additional sources of funding are needed for further project development.</p>
3 key words	Economic development, Innovation, EU integration.
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