



ORGANISATION	<u>IVACE</u>
Profile	The management of the industrial policy of the Government and the support for enterprises in the field of innovation, entrepreneurship, internationalization and investment attraction, as well as the promotion of technological enclaves, industrial safety and the management of the energy policy of the Government
Previous experience in European projects	Active European projects, more than 30 years in this field. CRE@CTIVE - Innovació per a aportar creativitat per a activar Sectors Tradicionals en l'àrea MED BLUEBIOMED - Aliança Mediterrània per a la Innovació en l'economia blava sostenible CLIMATE-KIC COALESCCE COMPETE IN FinMED HUB4.0MANUVAL INNOVA-FI INNO4SPORTS - Innovació en l'esport per al creixement econòmic SAMT SUDOE SCALE UP - Programa intensiu d'acceleració SUCCESS ROAD - Competitivitat i sostenibilitat per a la successió en PIME TRIS - Regions en transició cap a la simbiosi industrial.
Interests for future projects proposals	Projects mainly based on business analysis, promoting cooperation between support agents for companies in matters of innovation, and projects for the transfer of tools and mechanisms for business diagnosis, financing for companies, as well as other projects that consolidate innovation ecosystems in the regions.
Project ideas	Transfer a tool for the strategic diagnosis of the state of the companies, based on a cooperative model between different agents of the innovation ecosystem of the sector to which the diagnosed company belongs. This transfer could imply extensions of new



	modules, design of new workshops, and design of the tool that is more modular, accessible, and more transferable between regions.
3 key words	Finance-strategy, innovation ecosystem, business model
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EU INDUSTRY WEEK 2021

Local event organised in partnership with the European Commission.

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