

marr

Małopolska Agencja
Rozwoju Regionalnego SA

ORGANISATION	<p>Malopolska Regional Development Agency joint-stock company [Małopolska Agencja Rozwoju Regionalnego SA, MARR]</p>
Profile	<p>MARR is a leading regional development agency in Poland. It employs over 200 experts, the main shareholder is the Malopolska Voivodeship (Region). The Agency specialises in providing comprehensive know-how and modern financial solutions to business, providing services related to the acquisition of EU funds, helping entrepreneurs to invest safely in the Malopolska Region, supporting export, offering professional consulting services and access to an international network of business contacts, providing financial services: loans, guarantee funds, seed capital for enterprises.</p> <p>MARR is an organization with long-term and extensive experience in the implementation of projects in cooperation with enterprises, research units and clusters. MARR as a Business Environment Institution (BEI) actively participated in the implementation of multiple projects.</p>
Previous experience in European projects	<p><u>International projects:</u></p> <ol style="list-style-type: none"> 1. “SKILLS + project ("Supporting knowledge capacity of ICT SME to engage in growth and innovation"), INTERREG. Promoting solutions that will make modern ICT (communication and information) technologies a part of everyday life, both for regional, small and medium-sized enterprises and public entities is the main goal; the main activities of the project include: exchange of good practices and experiences in the field of policies (national, regional or local) between regions participating in the project; preparation of guidelines and implementation plans to improve SME development policies through the use of ICT. 2. Innofin "Strengthening the competence of employees of seed capital funds", SMART + INTERREG IVC (the project was implemented in partnership of three institutions: Małopolska Regional Development Agency (leader, Poland), Regional Development Agency of Western Macedonia (Greece); Technological Institute of Aragón (Spain) - the goal of the project was to strengthen the competence of



	<p>managers of seed capital funds and employees of technology transfer institutions through the creation and implementation of the SEEDTRANS training program.</p> <p>3. RegioNet "Transfer of good practices regarding clustering and network management", SMART +, INTERREG IVC, project implemented in partnership with Agency AGIL GmbH Leipzig, Saxony (Leader), Cluj Territorial Office for SMEs, Cluj-Napoca (OTIMMC) and North-West Regional Development Agency, Cluj-Napoca, North-West Region of Romania (NWRDA). The goal of the project was to exchange experience and improve skills in the management of enterprise networks and to create new network / cluster connections on an international scale between partnership members and entrepreneurs from partner regions - Saxony, Małopolska and Cluj in Romania.</p> <p><u>Projects implemented at national level (completed):</u></p> <ol style="list-style-type: none"> 1. Capital for Innovations – MARR established a seed fund and pre-incubated 50 innovative ideas, followed by incorporation of 9 companies (start-ups). 2. Medfund Medical Technology Fund – MARR established a seed fund and pre-incubated 120 innovative ideas, followed by incorporation of 18 companies (start-ups). 3. “Regional development initiatives in Poviats: Gorlicki and Nowosądecki”, implemented in cooperation with: Małopolska Tourist Organization, Gorlicki Powiat, Nowosądecki Powiat The main goal of the project was to strenghten the competitiveness of SMEs in Gorlicki and Nowosądecki Poviats (mountain resorts), especially tourism SMEs. 4. Małopolska Development Vouchers - number of project participants (employees): 13,657; number of supported enterprises: 3,481. 5. Good Time for Business KOM and SBR Tarnów, number of new enterprises (respectively): 700 and 400. 6. Innovation Expert - number of project participants: 735 persons from 550 SMEs (training project).
Interests for future projects proposals	Green energy, innovations in the field of environmental protection, support for SMEs in digitalization
Project ideas	Creating European Digital Innovation Hub, based on technologies that contribute to the European Green Deal; To establish a collaboration of international partners to exchange best practice to support SMEs
3 key words	regional, innovation, green deal



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